

Geng Baihui

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Portfolio: <https://100hui.github.io/100hui>

About Me

Career Goal: Aspiring Social Media and UI/UX Designer interested in creating engaging digital content and user-centered experiences.

Motivated Diploma in Immersive Media student with a strong foundation in social media content creation and UI/UX design. I enjoy designing clear, engaging, and visually appealing digital experiences, from campaign materials and web interfaces to interactive prototypes.

Education

Diploma in Immersive Media | Ngee Ann Polytechnic, School of ICT

Apr 2024 - Apr 2027

- cGPA: 3.821
 - Awarded Module Prize for Applied Design
 - Awarded Director's List for Sem 2.1 (Top 10%)
 - Achieved Distinction in Applied Design (Top 5% in cohort)
 - Attained Minor in Applied Psychology and Certificate in Advanced Computing Mathematics
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Skills

- **Social Media & Visual Design:** Canva, CapCut, Mailchimp, Adobe Photoshop, Adobe Illustrator, social media campaign planning, content strategy
 - **UI/UX & Web Design:** Figma, HTML, CSS, JavaScript, user research, wireframing, prototyping, usability testing
 - **3D & Game Development:** Unity(3D, VR, AR, XR), C#, Maya, ZBrush, Substance Painter
 - **Technical & Collaboration Tools:** Firebase, Power BI, GitHub, Jira, MySQL, Computing Mathematics, Cybersecurity Fundamentals
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Leadership & School Involvement

Module Representative, School of ICT

Oct 2024 Semester & Oct 2025 Semester

- Represented classmates and supported communication between students and lecturers.

Designer, IM META Design Project

- Created visual design materials for a school-related design project.

Helper, ICT Open House 2025

- Assisted with school outreach activities and supported visitors during the event.

Student Leader, Ngee Ann Polytechnic Arts Festival

- Supported event coordination and contributed to student engagement activities.
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Additional Information

- **Languages:** English, Chinese (Mandarin)
- **Certifications:**
 - Google Foundations of User Experience Design Certificate
 - Ant International's Empowering Girls in Tech Mentorship 2025 Participation Certificate
 - Salesforce Agentblazer Workshop Completion Certificate
 - Peer Helper Certification - Ngee Ann Polytechnic